

Cali Harris

Obsessed with the intersection of relationships and systems. Proven leader in designing cross-sector programs and strategic partnerships, using the power of relationships paired with effective programs to drive an organization's mission forward. I'm a strategic thinker in fast-paced, uncertain environments. I use empathy and clear communication to bring disparate teams and individuals together to an aligned goal. I dig working with bold, mission-driven organizations that are dedicated to transformative ideas.

EXPERIENCE

Managing Director, Entrepreneurship, Innovation & Design

University of Colorado Boulder

Aug '16—Nov '17

- Responsible for program strategy and program development of an entrepreneurship & innovation program by connecting civic, business, education, and startup leaders in the Boulder & Denver Metro regions.
- Increased co-curricular activities & support for entrepreneurship & innovation activities, especially for MBA students
- Served as ambassador for CU & Leeds brand by moderating panels, participating on panels, speaking at events, and hosting events for the public
- Increased university's engagement with industry & startup community through career treks, matching students to internships and career opportunities, and inviting industry experts & leaders to speak in classes and participate in campus events
- Supported fundraising activities through relationship-building with prospective and current donors

Director, Partner Operations

Techstars

Jan '13—Aug '16

- Developed and managed \$2M+ in strategic corporate accounts, primarily Fortune 100s
- Scaled partner operations from 7 to 25+ accelerator programs by designing & managing an efficient partnership program
- Managed staff, trained colleagues, and worked cross-functionally across internal and external teams
- Established systems to support corporate partners in building innovation into their own cultures
- Wrote playbooks to maintain quality operations
- Created surveys and feedback methods to measure success of partner ops

Director, Communications

KULA Causes (early stage tech startup)

Jun '11—Oct '13

- Developed all internal and external communications
- Created PR, web and external communications plans

Owner

Swaggering Vernacular LLC (digital content strategy)

Jan '10—Jun '11

- Copywriting web content for startups and SMBs
- Developed content strategy for clients

Program Manager

Leopard Communications, an Ogilvy Company

Oct '07—Oct '09

- Worked with external client and internal creative teams to develop B2B marketing collateral, taking projects from brainstorm to delivery for Fortune100 companies, including IBM
- Managed project statements of work and financial reports

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Boulder, CO

EDUCATION

Master of Social Sciences

University of Colorado Denver

Bachelor of Arts, Ethnic Studies

Bachelor of Science, Journalism

University of Colorado at Boulder

COMMUNITY

Current

Executive Advisory Board Member, MD5
National Security Technology Accelerator

Advisor, Entrepreneurial Solutions

Mentor, CU Boulder New Venture Challenge

Past

Risingstars

Techstars program that helped underrepresented entrepreneurs gain access to mentorship and resources

Patriot Boot Camp, presented by Techstars

Nonprofit org that trains veteran entrepreneurs

- Mentored entrepreneurs
- Designed & ran curriculum
- Sold sponsorships